

# SAVE™

## STRATEGIC ASSET VALUE ENHANCEMENT™

.....

A GUARANTEED SYSTEM PROVEN  
TO INCREASE YOUR BUSINESS  
PERFORMANCE AND PROFITABILITY,  
AND GIVE YOUR COMPANY A  
COMPETITIVE ADVANTAGE.



EXCELLENCE-IN-...<sup>LLC</sup>

# TAKE YOUR BUSINESS TO A NEW LEVEL OF EXCELLENCE

This year, an unexpected negative event will happen that could impact your company—unless you take steps to prevent it.

Every business has six distinct assets to build upon. That's why it's important to define and keep evaluating these assets regularly—especially as circumstances change and new opportunities arise.

Our Strategic Asset Value Enhancement™ (SAVE™) Program offers a systematic process that helps you anticipate negative events, develop workable solutions, and create new opportunities for growth by assessing and improving these six controllable assets:

## FINANCIAL

INCOME, EXPENSES, LOANS,  
AND INVESTMENTS

## PEOPLE

EMPLOYEES, CUSTOMERS, VENDORS,  
AND CHANNEL PARTNERS

## PHYSICAL

FACILITIES, EQUIPMENT, VEHICLES,  
AND DISTRIBUTION NETWORKS

## BRAND EQUITY

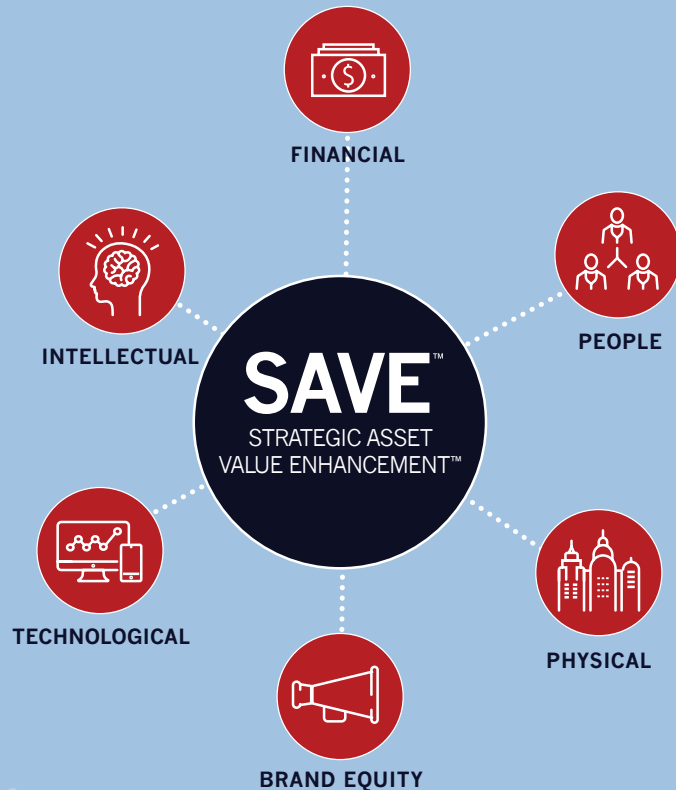
BRAND POSITIONING, REPUTATION,  
AND LOYALTY

## TECHNOLOGICAL

SYSTEM NETWORKS, APPLICATIONS,  
DATA COLLECTION, AND DATA SECURITY

## INTELLECTUAL

PROPRIETARY KNOWLEDGE, PROCESSES,  
TRADEMARKS, AND CUSTOMER DATABASES



## OUR SAVE PROGRAM DELIVERS TWO PRIMARY OBJECTIVES:

### PREVENTION

We identify and correct conditions, threats, and risks that devalue your assets.  
Result: SAVE™ increases the value of your business.

### INNOVATION

We evaluate and create new opportunities to increase profits, product/service quality, employee engagement, and customer satisfaction. Result: SAVE™ increases your profitability.

Unlike most assessment programs, SAVE™ not only uncovers challenges and strengths—it also provides invaluable action plans, coaching, training, and feedback measurements to help you lead by example, get the job done, and build a culture of success.

Our SAVE™ Program is customized to address your specific needs, and can be delivered as a comprehensive program, or through a multi-phase process focused on one asset at a time.

TASK	ASSESS	PRIORITIZE	EXECUTE	IMPROVE
FOCUS	<ul style="list-style-type: none"> <li>• Loss control and risk management</li> <li>• Business value and financial health</li> <li>• Employee satisfaction</li> <li>• Operational effectiveness</li> <li>• Technology gap assessment</li> <li>• Competitive brand positioning</li> </ul>	<ul style="list-style-type: none"> <li>• Analyze and share findings</li> <li>• Strategic business planning</li> <li>• Business excellence action plans</li> <li>• Guidelines to increase operational efficiency and enhanced performance</li> </ul>	<ul style="list-style-type: none"> <li>• Hands-on guidance to implement action plans</li> <li>• Provide training, coaching, and mentoring in communications, sales, and leadership</li> <li>• Support program implementation</li> </ul>	<ul style="list-style-type: none"> <li>• Conduct follow-up assessments to measure progress</li> <li>• Adjust actions and goals as needed</li> <li>• Establish a continual improvement program</li> <li>• Continued monitoring and reporting</li> </ul>
RESULTS	<b>Findings dashboard and assessment report</b>	<b>Action plans</b>	<b>Continued hands-on guidance and coaching</b>	<b>Continual improvement</b>



**Supporting this process is our SAVE™ Program Team—**

We are experts in the fields of:

- Risk management
- Finance
- Business intelligence
- Technology
- Brand strategy
- Human resources

Our goal is to train your team to manage the SAVE™ Program on your own and sustain optimal results.

**QUICKEST RESULTS:** Call Larry Bonino and speak directly with the owner. | 610-930-3819  
[www.excellence-in.com](http://www.excellence-in.com) | [LB@excellence-in.com](mailto:LB@excellence-in.com)

## BUILD A MORE VALUABLE BUSINESS

Our Strategic Asset Value Enhancement™ Program helps business owners and executives realize the full measure of their company's success potential in the most vital areas of business operations:

- IMPROVED PRODUCT/SERVICE QUALITY
- GREATER OPERATIONAL EFFECTIVENESS & COST SAVINGS
- HIGHER EMPLOYEE ENGAGEMENT
- INCREASED CUSTOMER SATISFACTION
- GROWING BRAND EQUITY
- SUSTAINABLE GROWTH WITH INCREASED PROFITABILITY

By strengthening the valuable assets under your control, your business can proactively engage in a self-sustaining process to eliminate challenges, optimize growth, increase profits, and create growth opportunities.



*Call me.  
I'd like to talk  
and meet with  
you personally.  
Thank you,  
Larry*

Larry Bonino  
*Owner, Excellence-In-...*

**CONTACT ME AND  
LEARN HOW I CAN HELP  
YOUR COMPANY:**

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